

Danny Glix, AI UX GUI

303 Park Ave South, #1047 New York, NY 10010

646 239 4245 dannyglix.com

Skills

- Creative Direction
- Branding and Logo Design
- Print Design, Graphic Design
- Web design, Development, and SEO Practices
- Photoshop, Illustrator, Dreamweaver, D/Html, Flash, 3D/ Vector Animation
- User Interface, UxD, UID,
- Online Business Development and Strategy

Viewable Projects

- Web design: dannyglix.com/webdesignwork.htm
- Latest few websites: davidgurwitz.com, parkercustomsecurity.com, merchantservice.com, gatewaysonline.com
- Latest flash/actionscript work dannyglix.com/flash user: demo pass: friend
- Logo Design dannyglix.com/logosandbranding.htm
- Recent Printed Visual Designs: dannyglix.com/printedmedia.htm

Specialties: Logos, Business Cards, Plans & Covers, Flyers, Brochures, Print Ads, Direct Mail, Powerpoint, CDs & Insert, POP Display, Backdrops, Web Site Interfaces, Flash Multimedia, Moving Media, Specialty Print, Web Design, ENewsletter, EMail Signature, 2D Textures, 3D Textures, 3D Artwork, Graphic design, art, artwork, brand strategy, visual representation

Experience:

Freelance Brand Strategy & Digital Surgery

January 2004 – Present (4 years 11 months)

We are experts in HTML, DHTML, ASP, PHP, Scripting, Dreamweaver, Flash, Photoshop, Illustrator, Golive, Image Ready, Indesign, After Effects, Final Cut Pro, Quark, Microsoft Suite, Bryce, Swift 3d, Swish, Maya, and Lightwave, Interface Graphics, Developing, Code, Content reation, Video, PowerPoint, Actionsript, SEO, Slogan writing, Brand & identity design, Web design, Print design, Multimedia CDs, XML, ASP, PHP, Creative advertising strategy, and Poster distribution & printing, and more.

Creative Director

IDT Corporation; IDT Ventures (NYSE IDT)

August 1999 – December 2003 (4 years 5 months)

- Built websites for IDT Ventures including Talk America, IDT Wireless, WinStar
- Designed calling cards, Pager packaging, and sell sheets
- Worked on all corporate marketing, advertising projects and launches
- Spent time on other company divisions improving existing corporate image
- Created flash animations for CD giveaways and investor meetings

Art Director

AT&T (NYSE:ATT)

May 1998 – August 1999 (1 year 4 months)

- Lead complex front and back end projects averaging the \$100,000 project mark
- Worked on projects like the Revlon, Burger King, Maxell
- Coded and Designed company's own intranet

Web Director

Syndicated News International

6/1997 – 5/1998

- Built online portal, including e-commerce, organization of online events, streaming media, e-mail
- Was responsible for all aspects of the companies brand, and graphics
- Helped structure sales materials and was responsible for all content creation

Mentored under the prestigious reporter, Richard Weiner

Mentorship

1998 – 2003

Mentored in Business Development under Mark Knobel, the CEO of ThinkingCraft (Discovery Channel)

Tel Aviv University

Computer Science, Technology

1997 – 1999

Interests: rand strategy, healthy vector brand identity, printed collateral design, spec development, JAD, wireframes, IA, data flow, UI, UX, UED, GUI, xhtml, vector 3d, flash design, actionsript, SEO optimization, cms/crm integration, interface design, front-end design, Logos, Plans & Covers, Flyers, Brochures, Print Ads, Direct Mail, Powerpoint, POP Display, Backdrops, Web Site Interfaces, Flash Multimedia, Specialty Print, Web Design, ENewsletter, EMail Signature, 2D Textures, 3D Textures, 3D Artwork, Graphic design, art, artwork, brand strategy, visuals, abstract

Groups and Associations: IA Institute, AIGA, STC, SIG-IA, AIIP, The Capstone Program, Scip, UX Net, IxDA, IDSA, UPA, CG Society, Freelancers Union, MAGpie, ITEX, International Webmasters Association, New Jersey Institute of Technology, NJIT Enterprise Development Center, New Jersey Young Professionals, EBSQ+, Newark Artist Collective, Newark Arts Council, Brooklyn Arts Council, Dreamless

Honors and Awards: Yahoo! Site of the Day, International Webmasters Association Award, The American Association Of Webmasters "Silver" Award, WWW Association Award, WWW "Silver" Award, Top 10 Design by cacom, Golden Web Award, Top of Crazy Webdesign Award, Top Flash Site by 101flash, Art Wanted top 10, Maestro Award, Web Builders Gold Award, Golden Web Award, Golden Pixel Award, Web Works Site Award, Hotwire 3D's Gold, Web Masters Ink Award, Webthrower Bronze Award, SEE Web Award, TKM Award, Starburst100 Award, FlashThief top 10